

ABSTRACT OF THE DISCLOSURE

When a client connected to a server via the Internet contributes an article to a bulletin board supplied from a server, another client that has seen the article evaluates the article, and enters the evaluation in the bulletin board. For example, the other client votes for or against the contributed article. Depending on the evaluation, the client that has contributed the article is given a certain benefit. If the other client votes for or against the article, then the client that has contributed the article is given a benefit depending on the number or proportion of votes for the article. The client that has evaluated the article is also given a certain benefit depending on the number of reactions to the article in the bulletin board, i.e., the number of times that the evaluation is entered.